

Wicomico Tourism & Civic Center Commission

March 20, 2023 11:00 am

Wicomico Civic Center

AGENDA

- I. **Approval of Previous Minutes** Bill Chambers

- II. **Old Business**
 - a. Tourism Marketing Campaign Niki Wheatley / Kristen Goller
 - i. Campaign Review Rachel Root (Miles Media)
 - ii. Recommendations

 - b. Capital Project Update Steve Miller
 - i. Harmon Field Construction
 - ii. YCC Exterior / Glen Avenue Road Diet
 - iii. YCC Escalator Project
 - iv. Pirate's Wharf Project

- III. **New Business**
 - a. USSSA Multi-Year Announcement Kristen Goller

 - b. Division Reports
 - i. Tourism
 - ii. Civic Center Chelsey Jones

- IV. **Open Discussion**

- V. **Adjournment**

- VI. **Next Meeting: June 26, 2023**