



**NEWS RELEASE  
FOR IMMEDIATE RELEASE: DEC. 14, 2011**

**ALLEGIAN'T ANNOUNCES NONSTOP, LOW-COST FLIGHTS BETWEEN SALISBURY AND ORLANDO**

**SALISBURY, Md.** —Allegiant ([NASDAQ: ALGT](#)) today announces new, nonstop jet service between Salisbury, Md., and Orlando, Fla., via Orlando Sanford International Airport (SFB), will begin Feb. 16. The company, known for its exceptional travel deals, will introduce the new service to Maryland's Eastern Shore with [fares as low as \\$59.99\\* one way](#).

"We're pleased to bring an affordable and convenient travel option to Salisbury," Andrew C. Levy, Allegiant Travel Company President, said. "We are confident that the residents of Maryland's Eastern Shore will appreciate flying nonstop to Orlando and take advantage of the great deals we offer on hotels, car rentals and theme park tickets."

The Salisbury-Ocean City Wicomico Regional Airport is the only airport with scheduled airline service on the Delmarva Peninsula and therefore is the hub of air transportation for the whole region. Allegiant will bring the only nonstop, commercial air service from the peninsula to central Florida, as well as the added value of Allegiant's affordable vacation packages.

"Our new partnership with Allegiant gives families a much-welcome link to America's favorite tourist destination," said County Executive Rick Pollitt. "We welcome Allegiant with open arms and look forward to many years of mutually rewarding experiences."

Allegiant will introduce the new service with twice weekly flights between Salisbury-Ocean City Wicomico Regional Airport (SBY) and Orlando Sanford International Airport (SFB). For flight days and times please visit [www.allegiant.com](http://www.allegiant.com).

Salisbury travelers will be delighted by the shopping, dining, outdoor activities and entertainment Orlando has to offer. Located in the heart of Central Florida, Orlando is home to the world's most exciting theme parks including Walt Disney World, Universal Studios and SeaWorld. Travelers can book their entire Orlando vacation for less when they bundle air, hotel, car and attractions on [www.allegiant.com](http://www.allegiant.com).

Allegiant's \$59.99\* one-way introductory fare is limited, must be purchased by Dec. 28, 2011, and is valid for travel by May 15, 2012. Introductory fares are not available on all flights.

Reservations can be made on the airline's website at [www.allegiant.com](http://www.allegiant.com) or by calling the company's travel experts at 702-505-8888.

**Allegiant, travel is our deal.**

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations such as Fort Lauderdale, Fla., Las Vegas, Los Angeles, Phoenix-Mesa, Orlando, Fla., and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel and hotel rooms, rental cars and other travel-related services. The company ranked ninth this year in Forbes' Best Small Companies. Allegiant was also recently named one of FORTUNE magazine's "100 Fastest-Growing Companies" for the second consecutive year. In 2011 and 2010 Allegiant ranked 64th and 25th, respectively, on FORTUNE magazine's Fastest-Growing Companies list. In 2010, Allegiant was ranked number one for low-cost carriers in Aviation Week's Top Performing Airline study.

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**About the \$59.99\* one-way fares:**

Seats are limited. Fares are one-way and not available on all flights. Must be purchased by Dec. 28, 2011, for travel by May 15, 2012. Prices do not include PFC, segment tax or Sept. 11th security fee of up to \$10.70 per segment. A segment is one take-off and one landing. A convenience fee of \$10.00 per segment, per passenger is included in the introductory one-way fare. A fee of \$14.99 per segment, will apply when purchased through Allegiant call centers. Purchases made at any Allegiant Airport Ticket Office will not incur a convenience or call center fee. For ticket counter hours of operation, please visit [www.allegiant.com](http://www.allegiant.com). When purchased at the time of booking, a checked bag fee of up to \$19.99 per bag will apply per person, per segment. If purchased at flight check-in, a fee of \$35 per checked bag, per person, per segment will apply for the first two bags checked. Additional higher fees will apply for three or more checked bags. Fare rules, routes and schedules are subject to change without notice. Restrictions apply.

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