



AUTUMN FESTIVALS ARE SUCCESSFUL

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The Wicomico County Recreation & Parks recently continued an autumn tradition as it staged the 7th Annual Wine festival and started a new one with the first Good Beer Festival. Rec & Parks officials said that both events were very successful.

2010 Good Beer Festival

This new event took place on October 9 & 10 at Pemberton Historical Park. Though only in its first year, it is the largest craft beer festival on the Lower Shore. Paid attendance was 2,378 with 1,628 attending on Saturday and 750 on Sunday. Admission was \$20 in advance and \$25 day-of. A ‘designated driver’ and youth admission was offered at \$5.

Total revenue for the Good Beer Festival was \$51,000 versus expenses for the event of \$53,000. The events organizers, Rec& Parks Tourism Recreation Division, said they were “ecstatic” about the event’s future.

2010 Autumn Wine Festival

The 7th incarnation of this popular event took place on October 16 & 17 at Pemberton Historical Park. According to officials, the event is now more than twice its original size. The event is sanctioned by the Maryland Wine Association and there were 18 wineries participating. This year’s attendance was 4,651. The cost of tickets was the same as those for the Good Beer Festival. Ticket revenue was \$75,955 and revenue from vendors was \$18,780 bringing the total revenue to \$94,735. Expenses totaled \$70,944. The event made a profit of \$23,791. Organizers said that the Wine Festival will be back for its 8th time in 2011.

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