

**Open Work Session**  
**July 18, 2017**  
**Councilmanic District Map Software Demonstration**

Mr. Frank McKenzie, Chief of GIS Services came before Council. Mr. McKenzie said he is sure Council is aware that over the years they prepared a councilmanic map that shows all the districts of the County. He said it was a PDF map, and he will show Council how the public accesses that. Mr. McKenzie said, you go to the County Website, under Departments, Planning and Zoning. They put a link on the Planning and Zoning website they call the GIS Map Room, and basically it is a series of maps that the office has been maintaining over the years. When you go to the site, this is like a disclaimer telling you they have done their best to make this as accurate as possible, but things change, especially with ownership. He showed Council a link with a whole series of maps, both City of Salisbury and County, basically base maps, and some environmental maps. He said each one of them is a PDF map, so you can view the map on your computer, or you can download it to your hard drive. He said there are also councilmanic maps. He said the site map is available through the County Council site. He said there are a series of election district maps that are available through their existing site. He said these are PDF static maps. They have been in the process of updating their software to allow the public to get access to their GIS, into their data and to the maps they generated. Mr. McKenzie continued, he said they recently have been working on an upgrade to their software to a new product called Geocortex, and he is just now starting to roll this out and build these applications. He said this happened about the same time he received an email from Mrs. Laura Hurley saying that Council was considering having some type of a searchable map or social database that the public could go to and put in their address and find out who their Council representative is. He said this map is a draft, he is still working on developing this and it will be set up as a link on the County Council page that will go to this map and when you fire it up, you will see the County map into the five districts. He said on the left they have some instructions, first they want everybody to be aware that there are at-large districts, and they want to be sure that everywhere you went you know you are represented by the at-large Councilmembers. He said it talks about the County being served by seven Councilmembers, two are at-large, and one for each district. He said then they started putting in information about Mr. Cannon, the Council President, the address, phone number, and a link to looking at the same thing for Mr. Holloway. He said if somebody wants to figure out what district they are in, they can search by their address. To find your district representative you click search, and as you fill out your address, options start to appear. He said once you start typing, it starts to give you options of all the available addresses in the County. He can pull up an address and hit search and it is going to find this property and tell you your district and representative. Mr. McKenzie said he was trying to represent that the at-large Councilmembers represent the entire County, and if you want to know your specific district that you could search further. He said there is a list on the Council website that shows all the different Councilmembers. He asked if Council would like him to figure out a way to put all seven on the left side, to which Mr. Larry Dodd suggested to list the members in those districts. Mr. Joe Holloway said he thinks they should all be listed. Mr. McKenzie said he can certainly try to figure out a way to display that. Mr. Cannon said, on the first map, he thinks where they have the different colors to put the district numbers

in there, and what Mr. Joe Holloway is suggesting, is to put the names in there. Mr. McKenzie said as you zoom in they start to show up. The initial display does not have that. He said he can add the individual councilmembers to the initial display. Mr. McKenzie said, the whole point of today is to get feedback from Council. Mr. Cannon said it looks good. Mr. McKenzie said he is still working on the look. Mr. Matt Holloway asked, if you keep zooming in it does then give you a street view, to which Mr. McKenzie said they can go in and see the property lines, and they can also show the air photography; he will tweak that. Mr. McKenzie said the goal is to keep this as simple as possible. Mr. Cannon said you have the Wicomico County election districts, but those are not County election districts. Mr. McKenzie said those are not the councilmanic districts. Mr. McKenzie said surveyors use election districts because they need that information when they apply for a plat. He said right now they are just building this product, and this would be a good opportunity to test it out. Mr. Cannon said it is really nice. Mr. Cannon said the names are not linked, they are just there. Mr. Dodd said just below you could list the names next to the district numbers, it does not have to be a link, as you already have your searchable box. Mr. Dodd said he thinks it is great. Mr. McKenzie said they will give Council an update and show what the possibilities are. Mr. Cannon said it is really informative because a lot of times it is very confusing when you get into the Delmar area and into the Sharptown and Mardela area, trying to distinguish exactly where the borderline stops and starts. Mr. Dodd said he has had people say they voted for him and they live in Mardela, but that is not his district. Mr. McKenzie said they will have to work on the speed of this. Mr. Cannon said he thinks the speed of the reception in the Chambers room was a little slower. Mr. McKenzie said he wanted to give Council an update. Mr. Cannon clarified you can Google the Wicomico County map, and it will give you that link. Mrs. Hurley said they could probably have that link connected to the County Council website as well. Mr. McKenzie said at the very bottom there is a link to go to the County Council website.

Mr. Cannon asked what the time frame was for this, to which Mr. McKenzie said he needs to work with IT, so it could be 4-6 weeks. Mr. McKenzie said any ideas Councilmembers may have, they can contact Laura Hurley. He said as he gets along with this, he can send Council drafts. Mr. Dodd asked if Mr. McKenzie could or could not put the district names on the main map, to which Mr. McKenzie said in the district, if you zoom in, the name starts to appear, but one thing they can do is at the initial onset, is to have numbers up there 1-5 as you zoom closer more data appears. Mr. Cannon said Mr. McKenzie could send the updated links to Council to periodically review.

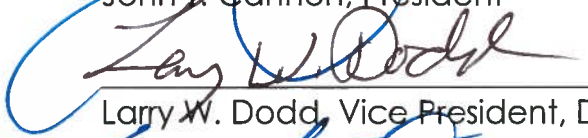
Signatures on next page.

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John T. Cannon, President



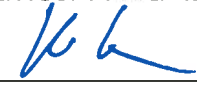
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Larry W. Dodd, Vice President, District 3



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Ernest F. Davis, District 1




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Marc Kilmer, District 2

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John B. Hall, District 4



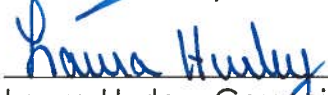
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Joe Holloway, District 5



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Matt Holloway, At-Large



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Laura Hurley, Council Administrator